

١٩. يوسف، محمد. (٢٠١٠). التحفيز وأثره في تحقيق الرضاء الوظيفي لدي العاملين في منشآت القطاع الصناعي بالمدينة الصناعية بمكة المكرمة، رسالة ماجستير، إدارة أعمال، الأكاديمية العربية البريطانية للتعليم العالي، السعودية.

المراجع الأجنبية:

1. Amal Ibrahim "Al-Haj Abed", Hani Dmour. (2010). The Effect of Internal Marketing Implementation on Job Satisfaction of Sales People in Jordan Telecom Group, **Jordan Journal of Business Administration**, Vol 6, No 1 (2010).
2. Anumatratchakit, Phongphat (2002) "**Perceptions of the University Presidents and Public Relations Officers of University Public Relations Officer in Private University in Thailand**". Unpublished Doctoral Dissertation, University of Pittsburgh, Thailand, USA.
3. **Davidson, Michael, "Does Organizational Climate add Service Quality in Hotel", The International Journal of Contemporary Hospitality management, 2003, Moguerou, Philippe, "Job satisfaction among US Ph.D. graduates: the effects of gender and employment sector", electronic copy. www.google.com, 2002.**
4. Gratto, Frederic J., (2001) "**The Relationship between Organizational Climate and Job Satisfaction for Directors of Physical plants**".
5. Herbert ,G,cet **Personal Human Recourse Management** ,New York :Macmillan ,Publishing Co.1990,P.146.
6. Harrison, Shirley. (2000). **Public Relation: An introduction**, 2nd ed., (London: Business Press, Thomson Learning).
7. John, Sherwood, "An Introduction to Organization Development" in Robert T. Golebiewski and William B. Eddy (ed) **Organidzation**